

KEY FIGURES



95% OF RESPONDENTS PLAN
TO VISIT SITEVI 2025

INVESTMENT PROJECT

72% have an investment project
51% are planning short to long-term investments
(from immediate to 2 years or more).

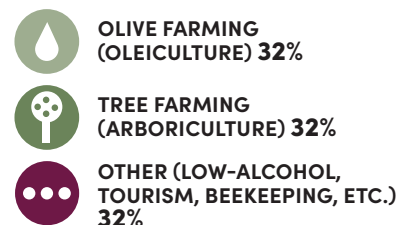
TOP 5 TYPES OF INVESTMENTS PLANNED:



DIVERSIFICATION PROJECT

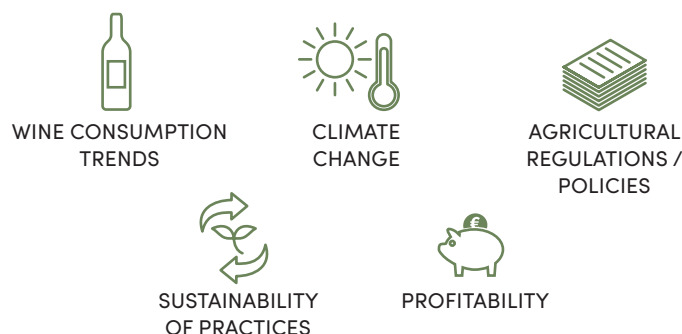
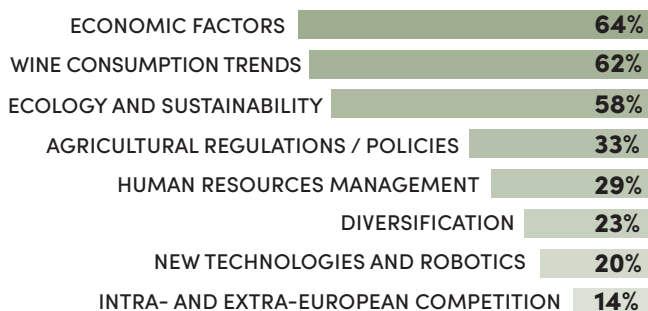
46% have a diversification project.

TOP 3 SECTORS FOR DIVERSIFICATION:



CURRENT CHALLENGES AND ISSUES

MULTIPLE CHOICE*

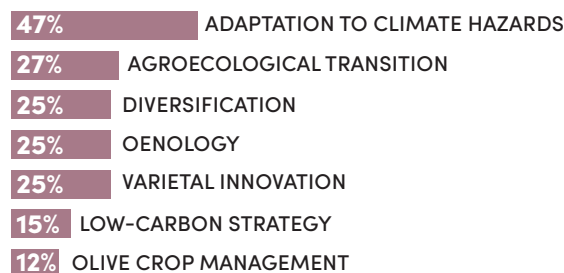


ECONOMIC CLIMATE

Business outlook barometer
(next 12 months):

↗ **24%** optimistic
= **51%** neutral
↘ **25%** pessimistic

HIGH INTEREST IN THE FOLLOWING CONFERENCE TOPICS:



*Survey of our visitor targets – 2021/2023 – whose main activity is Viticulture / Winemaking.